

## Page: Focus Group Information

## 1. Please indicate the focus group you will be attending.

	Response Percent	Response Count
Seattle – 4/5 (6:30 pm - 8:30 pm) <input type="text"/>	11.6%	11
Seattle – 4/6 (6:30 pm - 8:30 pm) <input type="text"/>	11.6%	11
<b>Chicago – 4/8 (6:00 pm - 8:00 pm) <input type="text"/></b>	<b>15.8%</b>	<b>15</b>
Chicago – 4/8 (8:15 pm - 10:15 pm) <input type="text"/>	12.6%	12
Houston – 4/14 (6:00 pm - 8:00 pm) <input type="text"/>	14.7%	14
Houston – 4/14 (8:15 pm - 10:15 pm) <input type="text"/>	9.5%	9
Charlotte – 4/15 (6:00 pm - 8:00 pm) <input type="text"/>	12.6%	12
Charlotte – 4/15 (8:15 pm - 10:15 pm) <input type="text"/>	11.6%	11
<b>answered question</b>		<b>95</b>
<b>skipped question</b>		<b>0</b>

## Page: Vehicle Information

## 2. How often do you typically purchase a new vehicle?

	Response Percent	Response Count
Every year <input type="text"/>	2.1%	2
Every 2 years <input type="text"/>	7.4%	7
Every 3 years <input type="text"/>	21.3%	20
Every 4 years <input type="text"/>	16.0%	15
Every 5 years <input type="text"/>	20.2%	19
<b>Longer than every 5 years <input type="text"/></b>	<b>33.0%</b>	<b>31</b>
<b>answered question</b>		<b>94</b>
<b>skipped question</b>		<b>1</b>

## Page: Vehicle Information

## 3. When did you purchase your most recent new vehicle?

	Response Percent	Response Count
--	---------------------	-------------------

Last 3 months	<input type="text"/>	23.7%	22
4 to 6 months	<input type="text"/>	26.9%	25
More than 6 months	<input type="text"/>	49.5%	46
<b>answered question</b>			<b>93</b>
<b>skipped question</b>			<b>2</b>

## Page: Vehicle Information

## 4. What is the type of new vehicle you purchased most recently? (For example – Ford Explorer.)

		Response Percent	Response Count
Show replies	Make <input type="text"/>	100.0%	90
Show replies	Model <input type="text"/>	98.9%	89
<b>answered question</b>			<b>90</b>
<b>skipped question</b>			<b>5</b>

## 5. According to the fuel economy label on the vehicle, how many city and highway miles does this vehicle get per gallon? If you do not remember, please put a zero in the 'Don't remember' box.

		Response Average	Response Total	Response Count
Show replies	City	24.02	1,393	58
Show replies	Highway	29.16	1,662	57
Show replies	Don't remember	0.61	22	36
<b>answered question</b>				<b>90</b>
<b>skipped question</b>				<b>5</b>

## 6. In a typical week, how many days is your new vehicle driven?

	Response Percent	Response Count
1	0.0%	0
2 <input type="text"/>	1.1%	1
3	0.0%	0
4 <input type="text"/>	3.3%	3
5 <input type="text"/>	11.1%	10
6 <input type="text"/>	20.0%	18
7 <input type="text"/>	64.4%	58

*answered question* 90

*skipped question* 5

7. In a typical week, for what trip purposes do you use your new vehicle? (check all that apply)

		Response Percent	Response Count
Travel to or from work	<input type="checkbox"/>	71.1%	64
Travel to or from school	<input type="checkbox"/>	15.6%	14
<b>Errands/shopping</b>	<input type="checkbox"/>	<b>87.8%</b>	<b>79</b>
Non-commute work-related travel	<input type="checkbox"/>	33.3%	30
Recreational or entertainment activities	<input type="checkbox"/>	83.3%	75
Visit family or friends	<input type="checkbox"/>	86.7%	78
Medical appointments	<input type="checkbox"/>	57.8%	52
Other	<input type="checkbox"/>	15.6%	14
		<i>answered question</i>	90
		<i>skipped question</i>	5

Page: Vehicle Information

8. Are you the principal driver of this vehicle?

		Response Percent	Response Count
No	<input type="checkbox"/>	13.3%	12
Yes	<input type="checkbox"/>	86.7%	78
		<i>answered question</i>	90
		<i>skipped question</i>	5

Page: Vehicle Information


9. About how many miles per year is this vehicle driven?

		Response Percent	Response Count
0-9,000 miles	<input type="checkbox"/>	16.7%	15
<b>9,001-12,000 miles</b>	<input type="checkbox"/>	<b>37.8%</b>	<b>34</b>
12,001-15,000 miles	<input type="checkbox"/>	20.0%	18

15,001-20,000 miles	<input type="checkbox"/>	21.1%	19
More than 20,000 miles	<input type="checkbox"/>	4.4%	4
<b>answered question</b>			<b>90</b>
<b>skipped question</b>			<b>5</b>

## Page: Process of Selecting Vehicle

10. Thinking about the vehicle you purchased new most recently, briefly describe the method that you used to decide which vehicle to buy? (If a person in addition to yourself [such as a spouse, partner, family member, friend, etc.] was involved in the decision, please describe their involvement.)

	Response Count
 Show replies	90
<b>answered question</b>	<b>90</b>
<b>skipped question</b>	<b>5</b>

## Page: Process of Selecting Vehicle

11. Thinking about this vehicle, please rate each of the following factors in regard to how important they were in your decision to buy this vehicle. (Please use a scale of 1 to 10, with 1 being 'not important at all' and 10 being 'very important'.)

	1 - not important at all	2	3	4	5	6	7	8	9	10 - very important	Rating Average	Response Count
Safety	1.1% (1)	0.0% (0)	0.0% (0)	0.0% (0)	3.4% (3)	1.1% (1)	6.8% (6)	14.8% (13)	18.2% (16)	<b>54.5% (48)</b>	9.00	88
Gas mileage / Fuel economy	1.1% (1)	0.0% (0)	2.3% (2)	2.3% (2)	6.8% (6)	1.1% (1)	11.4% (10)	15.9% (14)	14.8% (13)	<b>44.3% (39)</b>	8.41	88
Price / Affordability	1.1% (1)	1.1% (1)	1.1% (1)	1.1% (1)	2.2% (2)	2.2% (2)	5.6% (5)	10.1% (9)	25.8% (23)	<b>49.4% (44)</b>	8.83	89
Performance / Handling / Power	1.1% (1)	0.0% (0)	1.1% (1)	0.0% (0)	3.4% (3)	4.5% (4)	10.1% (9)	27.0% (24)	16.9% (15)	<b>36.0% (32)</b>	8.46	89
Comfortable to drive	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	2.2% (2)	1.1% (1)	3.4% (3)	19.1% (17)	22.5% (20)	<b>51.7% (46)</b>	9.13	89
Emissions	10.3% (9)	3.4% (3)	6.9% (6)	6.9% (6)	12.6% (11)	13.8% (12)	9.2% (8)	<b>16.1% (14)</b>	8.0% (7)	12.6% (11)	6.03	87
Size / Interior volume	2.2% (2)	1.1% (1)	1.1% (1)	0.0% (0)	3.4% (3)	7.9% (7)	11.2% (10)	<b>30.3% (27)</b>	16.9% (15)	25.8% (23)	8.03	89
Seating capacity	2.3% (2)	2.3% (2)	2.3% (2)	2.3% (2)	12.5% (11)	8.0% (7)	10.2% (9)	<b>27.3% (24)</b>	8.0% (7)	25.0% (22)	7.44	88
Towing capacity	<b>49.4% (44)</b>	9.0% (8)	9.0% (8)	4.5% (4)	3.4% (3)	5.6% (5)	5.6% (5)	3.4% (3)	3.4% (3)	6.7% (6)	3.27	89
Interior and exterior appearance	1.1% (1)	1.1% (1)	1.1% (1)	0.0% (0)	1.1% (1)	4.5% (4)	8.0% (7)	22.7% (20)	22.7% (20)	<b>37.5% (33)</b>	8.57	88

Features (such as stereo, GPS)	2.3% (2)	4.7% (4)	2.3% (2)	2.3% (2)	11.6% (10)	8.1% (7)	12.8% (11)	<b>20.9% (18)</b>	15.1% (13)	19.8% (17)	7.26	86
Reliability/repair costs	1.1% (1)	1.1% (1)	1.1% (1)	0.0% (0)	2.3% (2)	1.1% (1)	10.2% (9)	14.8% (13)	23.9% (21)	<b>44.3% (39)</b>	8.73	88
Brand name	3.4% (3)	2.3% (2)	3.4% (3)	3.4% (3)	11.4% (10)	3.4% (3)	10.2% (9)	17.0% (15)	14.8% (13)	<b>30.7% (27)</b>	7.57	88
Warranty	2.2% (2)	1.1% (1)	2.2% (2)	1.1% (1)	5.6% (5)	7.9% (7)	12.4% (11)	9.0% (8)	19.1% (17)	<b>39.3% (35)</b>	8.15	89
Alternative fuels	<b>29.9% (26)</b>	9.2% (8)	9.2% (8)	5.7% (5)	16.1% (14)	4.6% (4)	4.6% (4)	6.9% (6)	1.1% (1)	12.6% (11)	4.31	87
Other (specify below)	<b>48.5% (16)</b>	3.0% (1)	0.0% (0)	0.0% (0)	9.1% (3)	3.0% (1)	3.0% (1)	0.0% (0)	0.0% (0)	33.3% (11)	4.73	33
<a href="#">Show replies</a> If you chose 'other' above, please specify												9
<b>answered question</b>												<b>90</b>
<b>skipped question</b>												<b>5</b>

## Page: Process of Selecting Vehicle

## 12. How long before your purchase did you start researching vehicle information?

		Response Percent	Response Count
Less than 1 week before	<input type="checkbox"/>	5.6%	5
1 week before	<input type="checkbox"/>	2.2%	2
2-3 weeks before	<input type="checkbox"/>	6.7%	6
1 month before	<input type="checkbox"/>	23.6%	21
<b>2-3 months before</b>	<input type="checkbox"/>	<b>34.8%</b>	<b>31</b>
4-6 months before	<input type="checkbox"/>	11.2%	10
7-9 months before	<input type="checkbox"/>	2.2%	2
10-12 months before	<input type="checkbox"/>	7.9%	7
More than a year before	<input type="checkbox"/>	4.5%	4
Did not research vehicle information	<input type="checkbox"/>	1.1%	1
<b>answered question</b>			<b>89</b>
<b>skipped question</b>			<b>6</b>

## Page: Process of Selecting Vehicle

## 13. Did you have a specific type of vehicle in mind when you first started looking for a new vehicle?

	Response Percent	Response Count
No <input type="checkbox"/>	12.5%	11
Yes <input type="checkbox"/>	87.5%	77
Don't know	0.0%	0
<b>answered question</b>		<b>88</b>
<b>skipped question</b>		<b>7</b>

Page: Process of Selecting Vehicle

14. Which types of vehicles did you seriously consider when you first started looking for a new vehicle? (Check all that apply.)

	Response Percent	Response Count
Sports car <input type="checkbox"/>	10.1%	9
Subcompact car <input type="checkbox"/>	2.2%	2
Compact car <input type="checkbox"/>	27.0%	24
Midsize car <input type="checkbox"/>	36.0%	32
Large car <input type="checkbox"/>	11.2%	10
Station wagon <input type="checkbox"/>	2.2%	2
<b>Sport utility vehicle (SUV)</b> <input type="checkbox"/>	<b>49.4%</b>	<b>44</b>
Crossover <input type="checkbox"/>	28.1%	25
Pickup truck <input type="checkbox"/>	6.7%	6
Minivan <input type="checkbox"/>	3.4%	3
Full-size van <input type="checkbox"/>	2.2%	2
Other <input type="checkbox"/>	3.4%	3
<b>answered question</b>		<b>89</b>
<b>skipped question</b>		<b>6</b>

Page: Process of Selecting Vehicle

15. Was this the same type of vehicle you ended up purchasing?

	Response Percent	Response Count
No <input type="checkbox"/>	10.1%	9
Yes <input type="checkbox"/>	89.9%	80
<b>answered question</b>		<b>89</b>

*skipped question* 6

16. If no, why not?

Response  
Count

 Show replies 11

*answered question* 11

*skipped question* 84

Page: Process of Selecting Vehicle

17. How many vehicles did you compare before making your decision?

Response  
Percent Response  
Count

Just considered 1 make and model  10.1% 9

2  29.2% 26

3  33.7% 30

4  14.6% 13

5 or more  12.4% 11

*answered question* 89

*skipped question* 6

Page: Process of Selecting Vehicle

18. Please list the vehicles you did consider before making your final purchase decision? (For example - Honda Accord.)

Response  
Percent Response  
Count

 Show replies 1.  100.0% 80

 Show replies 2.  91.3% 73

 Show replies 3.  60.0% 48

 Show replies 4.  31.3% 25


 Show replies 5.  16.3% 13

*answered question* 80

*skipped question* 15

## Page: Process of Selecting Vehicle

19. What or who did you rely on the most when deciding which vehicle to purchase?

Response  
Count Show replies

87

answered question

87

skipped question

8

## Page: Role of Fuel Economy in Vehicle Purchase

20. On a scale of 1 to 10, where 1 is 'not important at all' and 10 is 'very important', how important a consideration was fuel economy when choosing your new vehicle?

	1 = Not important at all	2	3	4	5	6	7	8	9	10 = Very important	Rating Average	Response Count	
Level of importance	2.3% (2)	0.0% (0)	2.3% (2)	2.3% (2)	9.2% (8)	3.4% (3)	16.1% (14)	19.5% (17)	13.8% (12)	31.0% (27)	7.89	87	
												answered question	87
												skipped question	8

## Page: Role of Fuel Economy in Vehicle Purchase

21. Before buying your most recent new vehicle, did you search for information about fuel economy/fuel consumption?

		Response Percent	Response Count
No	<input type="text"/>	32.6%	29
Yes	<input type="text"/>	65.2%	58
Don't know	<input type="text"/>	2.2%	2
		answered question	89
		skipped question	6

## Page: Role of Fuel Economy in Vehicle Purchase

22. Where did you search for information on fuel economy/fuel consumption? (please check all that apply)

	Response Percent	Response Count
Fuel economy label on vehicles	62.1%	36



<b>Manufacturers' Web sites</b>	<input type="text"/>	<b>69.0%</b>	<b>40</b>
Government Web sites (e.g. fueleconomy.gov, EPA Green Vehicle Guide)	<input type="text"/>	15.5%	9
Edmunds.com	<input type="text"/>	29.3%	17
Auto dealers	<input type="text"/>	36.2%	21
Newspapers	<input type="text"/>	3.4%	2
Consumer Reports	<input type="text"/>	41.4%	24
Auto magazine (e.g. Car & Driver, Road & Track, Motor Trend)	<input type="text"/>	15.5%	9
Television ads	<input type="text"/>	15.5%	9
Radio ads	<input type="text"/>	3.4%	2
Asked others who have similar vehicle	<input type="text"/>	25.9%	15
Environmental organization	<input type="text"/>	1.7%	1
Other (please specify below)	<input type="text"/>	3.4%	2
<b>answered question</b>			<b>58</b>
<b>skipped question</b>			<b>37</b>

23. If you searched other places for this information, please specify where.

Response  
Count

 Show replies

4

**answered question**

**4**

**skipped question**

**91**

Page: Role of Fuel Economy in Vehicle Purchase

24. Who do you consider a trusted source of fuel economy information?

Response  
Count

 Show replies

82

**answered question**

**82**

**skipped question**


**13**

Page: Role of Fuel Economy in Vehicle Purchase


## 25. Do you consider the U.S. Environmental Protection Agency a trusted source of information for fuel economy?

	Response Percent	Response Count
No <input type="text"/>	30.6%	26
Yes <input type="text"/>	69.4%	59
<i>answered question</i>		85
<i>skipped question</i>		10

## 26. If yes, why?

	Response Count
 <a href="#">Show replies</a>	58
<i>answered question</i>	58
<i>skipped question</i>	37

## 27. If no, why not?

	Response Count
 <a href="#">Show replies</a>	26
<i>answered question</i>	26
<i>skipped question</i>	69

## Page: Use of Fuel Economy Label

## 28. Do you remember seeing the fuel economy label on vehicle windows when shopping for your most recent new vehicle ?

	Response Percent	Response Count
No <input type="text"/>	11.2%	10
Yes <input type="text"/>	83.1%	74
Don't know <input type="text"/>	5.6%	5
<i>answered question</i>		89
<i>skipped question</i>		6

## Page: Use of Fuel Economy Label

## 29. Do you remember seeing the fuel economy label?

		Response Percent	Response Count
No	<input type="checkbox"/>	3.5%	3
Yes	<input type="checkbox"/>	94.2%	81
Don't know	<input type="checkbox"/>	2.3%	2
<b>answered question</b>			<b>86</b>
<b>skipped question</b>			<b>9</b>

## Page: Use of Fuel Economy Label

30. On a scale of 1 to 10, where 1 is 'not important at all' and 10 is 'very important', how important was the fuel economy label in helping you to choose the make and model of your most recent new vehicle ?

	1 = Not important at all	2	3	4	5	6	7	8	9	10 = Very important	Rating Average	Response Count
Level of importance	4.6% (4)	2.3% (2)	5.7% (5)	4.6% (4)	9.2% (8)	6.9% (6)	8.0% (7)	24.1% (21)	9.2% (8)	25.3% (22)	7.17	87
<b>answered question</b>												<b>87</b>
<b>skipped question</b>												<b>8</b>

## Page: Use of Fuel Economy Label

31. Thinking about the information shown on the label, please rate each piece of information in regard to how helpful it was to you in choosing your vehicle. (Please use a scale of 1 to 10, with 1 being 'not helpful at all' and 10 being 'very helpful'.)

	1 - not helpful at all	2	3	4	5	6	7	8	9	10 - very helpful	Rating Average	Response Count
Estimated annual fuel cost	11.6% (10)	3.5% (3)	9.3% (8)	4.7% (4)	11.6% (10)	7.0% (6)	12.8% (11)	14.0% (12)	5.8% (5)	19.8% (17)	6.16	86
City mpg	3.5% (3)	0.0% (0)	1.2% (1)	0.0% (0)	11.6% (10)	0.0% (0)	17.4% (15)	18.6% (16)	10.5% (9)	37.2% (32)	8.02	86
Highway mpg	3.6% (3)	0.0% (0)	2.4% (2)	0.0% (0)	10.7% (9)	3.6% (3)	10.7% (9)	21.4% (18)	13.1% (11)	34.5% (29)	7.95	84
Combined fuel economy comparison to other vehicles in the vehicle class	9.3% (8)	4.7% (4)	3.5% (3)	4.7% (4)	9.3% (8)	7.0% (6)	12.8% (11)	16.3% (14)	14.0% (12)	18.6% (16)	6.67	86
Expected range for most drivers in regard to city mpg	11.8% (10)	4.7% (4)	1.2% (1)	4.7% (4)	10.6% (9)	8.2% (7)	10.6% (9)	14.1% (12)	7.1% (6)	27.1% (23)	6.67	85
Expected range for most drivers in regard to highway mpg	10.8% (9)	3.6% (3)	3.6% (3)	1.2% (1)	9.6% (8)	4.8% (4)	16.9% (14)	18.1% (15)	10.8% (9)	20.5% (17)	6.76	83
Statement 'Your actual mileage will vary depending on how you drive and maintain your vehicle'	17.4% (15)	7.0% (6)	11.6% (10)	0.0% (0)	16.3% (14)	7.0% (6)	10.5% (9)	11.6% (10)	4.7% (4)	14.0% (12)	5.37	86

Reference to the 'Free Fuel Economy Guide at dealers or www.fueleconomy.gov'	32.6% (28)	10.5% (9)	2.3% (2)	2.3% (2)	9.3% (8)	10.5% (9)	7.0% (6)	9.3% (8)	7.0% (6)	9.3% (8)	4.58	86
<i>answered question</i>												86
<i>skipped question</i>												9


## Page: Use of Fuel Economy Label

32. Is there anything on the fuel economy label that is hard to understand or that could be improved?

		Response Percent	Response Count
No	<input type="text"/>	87.4%	76
Yes	<input type="text"/>	12.6%	11
<i>answered question</i>			87
<i>skipped question</i>			8

## Page: Use of Fuel Economy Label

33. What is hard to understand or what could be improved?




	Response Count
 <a href="#">Show replies</a>	12
<i>answered question</i>	12
<i>skipped question</i>	83

## Page: Motivators and Barriers to Purchasing Alternative Fuel Vehicles




34. What are the top *three* things that would motivate you to seriously consider buying an alternative fuel vehicle?

		Response Percent	Response Count
 <a href="#">Show replies</a>	#1 <input type="text"/>	100.0%	81
 <a href="#">Show replies</a>	#2 <input type="text"/>	97.5%	79
 <a href="#">Show replies</a>	#3 <input type="text"/>	92.6%	75
<i>answered question</i>			81
<i>skipped question</i>			14

35. What are the top *three* concerns that might prevent you from seriously considering buying an alternative fuel vehicle?

			Response Percent	Response Count
 Show replies	#1	<input type="text"/>	100.0%	81
 Show replies	#2	<input type="text"/>	96.3%	78
 Show replies	#3	<input type="text"/>	91.4%	74
<b>answered question</b>				<b>81</b>
<b>skipped question</b>				<b>14</b>

36. For each of your concerns described above, what could be changed or what would you need to know to resolve those concerns such that you would seriously consider buying such a vehicle?

			Response Percent	Response Count
 Show replies	#1	<input type="text"/>	100.0%	74
 Show replies	#2	<input type="text"/>	93.2%	69
 Show replies	#3	<input type="text"/>	85.1%	63
<b>answered question</b>				<b>74</b>
<b>skipped question</b>				<b>21</b>

Page: Environmental Issues

37. Please rate each of the following environmental concerns on a scale of 1 to 10 (with 1 being "not a concern at all" and 10 being a 'serious concern'.)

	1 - not a concern at all	2	3	4	5	6	7	8	9	10 - serious concern	Response Count
Carbon Dioxide (CO2)	6.1% (5)	3.7% (3)	2.4% (2)	4.9% (4)	13.4% (11)	6.1% (5)	15.9% (13)	<b>18.3% (15)</b>	11.0% (9)	<b>18.3% (15)</b>	82
Climate change/global warming	13.4% (11)	1.2% (1)	3.7% (3)	2.4% (2)	9.8% (8)	8.5% (7)	4.9% (4)	<b>20.7% (17)</b>	14.6% (12)	<b>20.7% (17)</b>	82
Greenhouse gases	6.3% (5)	5.0% (4)	6.3% (5)	5.0% (4)	7.5% (6)	8.8% (7)	10.0% (8)	18.8% (15)	11.3% (9)	<b>21.3% (17)</b>	80
Smog	0.0% (0)	0.0% (0)	2.4% (2)	6.1% (5)	6.1% (5)	7.3% (6)	15.9% (13)	20.7% (17)	11.0% (9)	<b>30.5% (25)</b>	82
Toxic exhaust emissions	0.0% (0)	1.2% (1)	1.2% (1)	6.2% (5)	12.3% (10)	7.4% (6)	9.9% (8)	18.5% (15)	11.1% (9)	<b>32.1% (26)</b>	81
Drilling for oil	8.5% (7)	3.7% (3)	4.9% (4)	9.8% (8)	11.0% (9)	4.9% (4)	15.9% (13)	<b>17.1% (14)</b>	9.8% (8)	14.6% (12)	82
Burning coal for electricity	6.1% (5)	3.7% (3)	6.1% (5)	4.9% (4)	12.2% (10)	4.9% (4)	12.2% (10)	18.3% (15)	12.2% (10)	<b>19.5% (16)</b>	82
<b>answered question</b>											<b>82</b>

skipped question

13

## Page: Demographics

## 38. How many working vehicles does your household have?

	Response Percent	Response Count
1 <input type="text"/>	21.7%	18
2 <input type="text"/>	44.6%	37
3 <input type="text"/>	20.5%	17
4 <input type="text"/>	10.8%	9
5 or more <input type="text"/>	2.4%	2
answered question		83
skipped question		12

## 39. How many licensed drivers in your household?

	Response Percent	Response Count
1 <input type="text"/>	20.7%	17
2 <input type="text"/>	53.7%	44
3 <input type="text"/>	19.5%	16
4 <input type="text"/>	6.1%	5
5 or more <input type="text"/>	0.0%	0
answered question		82
skipped question		13

## 40. What is your gender?

	Response Percent	Response Count
Male <input type="text"/>	45.7%	37
Female <input type="text"/>	54.3%	44
answered question		81
skipped question		14

## 41. Which of the following ranges includes your age?

Response Response

	Response Percent	Response Count
20-24 <input type="checkbox"/>	6.0%	5
25-34 <input type="checkbox"/>	22.9%	19
35-44 <input type="checkbox"/>	20.5%	17
<b>45-54</b> <input type="checkbox"/>	<b>31.3%</b>	<b>26</b>
55-64 <input type="checkbox"/>	12.0%	10
65 or over <input type="checkbox"/>	7.2%	6
<b>answered question</b>		<b>83</b>
<b>skipped question</b>		<b>12</b>

## Page: Demographics

## 42. What is the highest level of education you have completed?

	Response Percent	Response Count
Less than high school	0.0%	0
High school diploma or GED <input type="checkbox"/>	7.4%	6
Some college / AA degree / Technical school degree <input type="checkbox"/>	32.1%	26
<b>College graduate (Bachelor's degree or equivalent)</b> <input type="checkbox"/>	<b>44.4%</b>	<b>36</b>
Postgraduate degree (Masters, Doctorate, Law, Medical) <input type="checkbox"/>	16.0%	13
<b>answered question</b>		<b>81</b>
<b>skipped question</b>		<b>14</b>

## 43. Which of the following categories includes your household's total 2009 income (before taxes)?

	Response Percent	Response Count
Less than \$15,000	0.0%	0
\$15,000 to less than \$25,000 <input type="checkbox"/>	3.7%	3
\$25,000 to less than \$50,000 <input type="checkbox"/>	13.4%	11
\$50,000 to less than \$75,000 <input type="checkbox"/>	20.7%	17
<b>\$75,000 to less than \$100,000</b> <input type="checkbox"/>	<b>26.8%</b>	<b>22</b>
\$100,000 to less than \$125,000 <input type="checkbox"/>	18.3%	15
\$125,000 to less than \$150,000 <input type="checkbox"/>	6.1%	5
\$150,000 or more <input type="checkbox"/>	11.0%	9

<i>answered question</i>	82
<i>skipped question</i>	13